

Media Contact: Tom Favata
Ybor City Chamber
813.248.3712 x21

FOR IMMEDIATE RELEASE

Hospitality Expert to Address Ybor Chamber

Lou Plasencia to Speak on Opportunities in Hospitality Industry

(Tampa, FL September 4th, 2008) Lou Plasencia, noted expert in hospitality investment, will be the guest speaker at the Ybor City Chamber of Commerce Membership Luncheon, Tuesday, September 9th. The monthly luncheon will begin at 11:45 AM at the historic Columbia Restaurant on 7th Avenue.

Mr. Plasencia is founder, Chairman and CEO of the Plasencia Group, Inc., a hospitality investment banking and advisory firm. Lou has been involved in a number of high profile assignments for clients such as the Blackstone Group, InterContinental Hotels Group, Hilton Hotels Group, and Host Hotels & Resorts, among others. He will share his knowledge of both the national and local scene with Ybor Chamber members.

“Lou Plasencia is a local boy made good,” said Tom Keating, President of the Ybor City Chamber. “He runs eleven offices out of Tampa and is considered a “go to guy” in his field. We are lucky to have him here!” The luncheon is sponsored by Ybor Realty Group, Inc.

Ybor City is the Bay Area’s Historic Latin Quarter and the Ybor City Chamber of Commerce - its champion for 78 years. For reservations please contact Anna Ramos, Events Coordinator at 813.248.3712 x22. Lunch is \$20 for Chamber Members and \$22 for guests, if purchased in advance. Admission is \$24 at the door.

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