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FOR IMMEDIATE RELEASE

Expo Showcases Ybor Business Community

Ybor Chamber to Hold Winter Expo

(Tampa, FL February 4, 2010) The Ybor City Chamber of Commerce will hold its winter *Ybor Expo: Business Showcase* Tuesday, February 9th. This biannual networking event takes the place of the Chamber's monthly Membership Luncheon and will be held from 11:30 AM to 2:00 PM at the historic Columbia Restaurant on 7th Avenue.

The Showcase features two dozen table-top displays by local businesses, non-profits and government agencies. "The Ybor Expo is the perfect business-to-business marketing tool," said Tom Keating, President of the Ybor City Chamber. "It gives members a cost-effective way to showcase their organization's products and services. I'm particularly pleased to see such a strong showing from our academic community."

Businesses in finance, healthcare, hospitality, communications, office furnishings and construction will be participating. Gold Sponsor for winter Expo is GTE Federal Credit Union and Silver Sponsor is T. Pepin Hospitality Centre. *The Tampa Tribune* is our Media Sponsor.

Ybor City is the Bay Area's Historic Latin Quarter and the Ybor City Chamber of Commerce - its champion for 80 years. For reservations please contact Anna Ramos, Events Coordinator at 813.248.3712 x 22. Expo is \$22 for members in advance and \$25 at the door.

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